## **Report Parameters:**

AE INITIALS:

AE LOC:

AE RC:

**BILLING SUMMARY: YES** 

**GENERATE:** 

MAKEGOODS: YES

**BUSINESS TYPE:** 

ORDER TYPE:

PRE PRINTED :

PRINTED DATE:

REV NUM: 2

ORDERS OF

SORT BY: By Order Number

REQUEST ID:

**REQUEST RUN ID:** 

ORDER RANGE: 55118





## **AGREEMENT MADE BETWEEN**

WFOR-TV

**CONTRACT NO. REV.** 1161-55118-2 **DATE PRINTED** 11/09/12

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

AND **PAGE** 6441 ADVERTISER (OR AGENCY AND ADVERTISER) AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 **Cancellation Notice** NAME GMMB, INC. OBAMA FOR AMERICA Required 3050 K St NW Ste 100 PO BOX 8102 AND Announcement 28 days **ADDRESS** Washington DC 20007-5108 Chicago IL 60680-8102 prior notice

USA USA PRODUCT95/101/1897 Sched C

LOCAL AGENCY EST. NO. PRODUCT CODE SUSAN INKER-PURETZ 1300

SALESPERSON 1897

NATIONAL SALESPERSON BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12

CONTACT

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

ITEM	D. 1) (0	SPOTS		IME TO	LENGTH	55550T)\/5 BATE0	PD00D440	TOTAL		TOTAL \( \( \) (1) (1)
HEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	01111	4	05:00A	06:00A	30S	10/30/12-11/02/12	WFOR MORNING NEWS	4	200.00	800.00
LUR										
2	10000	1	05:00A	06:00A	30S	11/05/12-11/05/12	WFOR MORNING NEWS	1	200.00	200.00
LUR	10000.	_	03.00A	00.00A	303	11/03/12-11/03/12	WEWS MINIOR NEWS	1	200.00	200.00
3 LUR	01111	4	06:00A	07:00A	30S	10/30/12-11/02/12	CBS4 EARLY SHOW (LOCAL)	4	350.00	1400.00
4 LUR	11000	2	06:00A	07:00A	30S	11/05/12-11/06/12	CBS4 EARLY SHOW (LOCAL)	2	350.00	700.00
5 LUR	01111	4	07:00A	09:00A	30S	10/30/12-11/02/12	THE EARLY SHOW	4	350.00	1400.00
LOIX										
6	11000	2	07:00A	09:00A	30S	11/05/12-11/06/12	THE EARLY SHOW	2	350.00	700.00
LUR										
7	Sa	1	07:00A	09:00A	30S	11/03/12-11/03/12	CBS SATURDAY EARLY SHOW	1	250.00	250.00
LUR										
8	Su	1	08:30A	09:00A	30S	11/04/12-11/04/12	FACING SOUTH FLORIDA	1	750.00	750.00
LUR										
9	01111	4	09:00A	12:00N	30S	10/30/12-11/02/12	DAY ROTATION 9-12 NOON	4	450.00	1800.00
CD	01111.	1	03.00A	12.001	305	10/30/12 11/02/12	DAT ROTATION 5 12 NOON	-	430.00	1000.00
10 CD	10000	1	09:00A	12:00N	30S	11/05/12-11/05/12	DAY ROTATION 9-12 NOON	1	450.00	450.00
11	01111	4	11:00A	12:00N	30S	10/30/12-11/02/12	PRICE IS RIGHT	4	1170.00	4680.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





## **AGREEMENT MADE BETWEEN**

WFOR-TV

CONTRACT NO. REV. 1161-55118-2 **DATE PRINTED** 

11/09/12

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

AND

WFOR-TV

TOTAL

**PAGE** 2 6441 AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice NAME** GMMB, INC. OBAMA FOR AMERICA Required  $3050~\mbox{K}$  St  $\mbox{NW}$  Ste 100PO BOX 8102 AND Announcement 28 days **ADDRESS** Washington DC 20007-5108 Chicago IL 60680-8102 prior notice USA USA CONTACT **PRODUCT**95/101/1897 Sched C

AGENCY EST. NO. LOCAL SUSAN INKER-PURETZ **PRODUCT** 1300 SALESPERSON 1897

CODE

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12

SPOTS

NATIONAL SALESPERSON

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

2

ITEM DAYS PWK. FROM TO LENGTH **EFFECTIVE DATES PROGRAMS** BDCST. UNIT RATE TOTAL VALUE(1) CD 12 01000.. 11:00A 12:00N 30S 11/06/12-11/06/12 PRICE IS RIGHT 1 1170.00 1170.00 CD 01111.. 11:58A 12:30P 30S 10/30/12-11/02/12 NOON NEWS 900.00 3600.00 CD 10000. 11:58A 12:30P 14 305 11/05/12-11/05/12 NOON NEWS 1 900.00 900.00 CD 15 01111.. 12:28P 02:00P 30S 10/30/12-11/02/12 CBS SOAPS 5 1170.00 5850.00 11/06/12-11/06/12 CD 16 01111.. 02:00P 03:00P 30S 10/30/12-11/02/12 THE TALK 4 600.00 2400.00 LUR 10000. 02:00P 03:00P 30S 11/05/12-11/05/12 900.00 900.00 THE TALK 1 LUR 09:00A 10:30A 30S 11/04/12-11/04/12 CBS SUNDAY MORNING 1 1300.00 1300.00 CD 19 . . . . . . 1 10:30A 11:00A 30S 11/04/12-11/04/12 FACE THE NATION 1300.00 1300.00 CD 2.0 01111 03:00P 03:58P 305 10/30/12-11/02/12 TUDGE TUDY 4 500 00 2000 00 LUR 21 10000.. 03:00P 03:58P 30S 11/05/12-11/05/12 JUDGE JUDY 1 400.00 400.00 LUR

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## **AGREEMENT MADE BETWEEN**

WFOR-TV

1161-55118-2 **DATE PRINTED** 

**CONTRACT NO. REV.** 

11/09/12

 $8\,9\,00$  N. W.  $18\,\text{TH}$  TERRACE, . MIAMI FL  $3\,3\,1\,7\,2$ 

WFOR-TV

		AI	ND		PAGE 3	
6441	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 1789	006 ADVERTISER (OR A	GENCY AND ADVERTISER)	Cancellation Notice	
NAME	GMMB, INC.		OBAMA FOR AMERICA			
AND	3050 K St NW Ste	100	PO BOX 8102	Required		
ADDRESS					Announcement 28 days	
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	prior notice	
	USA		USA			
CONTACT			PRODUCT95/101/189	7 Sched C		
LOCAL SALESPERSO	SUSAN INKER-PURETZ	AGENCY EST. NO. 1897	PRODUCT 1300 CODE			

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12

NO. WEEKS:

CBS Television Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ITEM	DAV0	SPOTS		ME TO	LENOTH	FFFOTN/F DATEO	DDOODAMO	TOTAL	LINIT DATE	TOTAL \/ALLIE/4\
I I E IVI	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
22 LUR	01111	4	03:57P	05:00P	30S	10/30/12-11/02/12	DR PHIL	4	500.00	2000.00
23 LUR	10000	1	03:57₽	05:00P	30S	11/05/12-11/05/12	DR PHIL	1	500.00	500.00
24 LUR	.1111	4	05:00P	05:30₽	30S	10/30/12-11/02/12		4	1200.00	4800.00
25 LUR	1	1	05:00P	05:30P	30S	11/05/12-11/05/12		1	1200.00	1200.00
26 LUR	.1111	4	05:30P	06:00P	30S	10/30/12-11/02/12		4	1200.00	4800.00
27 LUR	1	1	05:30P	06:00P	30S	11/05/12-11/05/12		1	1200.00	1200.00
28 LUR	.1111	4	06:00P	06:30P	30S	10/30/12-11/02/12		4	1200.00	4800.00
30 LUR	.1111	4	06:30P	07:00₽	30S	10/30/12-11/02/12		4	2000.00	8000.00
32 LUR	01111	4	06:58P	07:30P	30S	10/30/12-11/02/12	ENTERTAINMENT TONIGHT	4	1000.00	4000.00
34 LUR	01111	4	07:30P	08:00P	30S	10/30/12-11/02/12	THE INSIDER	4	1000.00	4000.00
35 LUR	М	1	08:57₽	10:00P	30S	11/05/12-11/05/12	TWO BROKE GIRLS/MIKE & MOLI	Y 1	10000.00	10000.00

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SUSAN INKER-PURETZ

## **AGREEMENT MADE BETWEEN**

# WFOR-TV

WFOR-TV

**CONTRACT NO. REV.** 1161-55118-2 **DATE PRINTED** 

11/09/12

 $8\,9\,00$  N. W.  $18\,\text{TH}$  TERRACE, . MIAMI FL  $3\,3\,1\,7\,2$ 

AND

**PAGE** 

			AND		FAGE 1
6441	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	178906 <b>ADVE</b>	RTISER (OR AGENCY AND ADVERTISE	R) Cancellation Notice
NAME	GMMB, INC.		OBAMA FO	OR AMERICA	
AND	3050 K St NW Ste	: 100	PO BOX	8102	Required
4 D D D E 0 0					Announcement 28 days
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	prior notice
	USA		USA		•
CONTACT			PRODUC	<b>T</b> 95/101/1897 Sched C	

PRODUCT CODE

1300

SALESPERSON NATIONAL SALESPERSON

LOCAL

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS:

AGENCY EST. NO.

1897

CBS Television Standard Terms and Conditions for advertising shall apply.

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		SPOTS		IME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
36 LUR	М	1	09:00P	10:00P	30S	10/31/12-10/31/12	CRIMINAL MINDS	1	4000.00	4000.00
37 LUR	Th	1	07:58P	09:00P	30S	11/01/12-11/01/12	THE BIG BANG THEORY/TWO AND	1	5000.00	5000.00
38 LUR	Th	1	10:00P	11:00P	30S	11/01/12-11/01/12	ELEMANTARY	1	4500.00	4500.00
39 LUR	F	1	09:00P	10:00P	30S	11/02/12-11/02/12	CSI: NY	1	2500.00	2500.00
40 LUR	F	1	10:00P	11:00P	30S	11/02/12-11/02/12	BLUE BLOODS	1	4100.00	4100.00
41 LUR	Su	1	09:00P	10:00P	30s	11/04/12-11/04/12	THE GOOD WIFE	1	5000.00	5000.00
42 LUR	Su	1	10:00P	11:00P	30S	11/04/12-11/04/12	THE MENTALIST	1	4500.00	4500.00
43 LUR	T-F,Su Sa	5	11:00P 11:00P	11:35P 11:35P	30S	10/30/12-11/04/12	LATE NEWS	5	1000.00	5000.00
44 Iur	01111	4	11:35P	12:37A	30S	10/30/12-11/02/12	LATE SHOW WITH DAVID	4	600.00	2400.00
45 LUR	Sa	2	11:35P	12:35A	30S	11/03/12-11/03/12	ET WEEKEND	2	250.00	500.00
46	М	1	06:00P	06:30P	30S	11/05/12-11/05/12		1	1800.00	1800.00
							reverse of this page and any attachments because			

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6441

NAME

AND

**ADDRESS** 

CONTACT

NATIONAL SALESPERSON



 $3050~\mathrm{K}$  St NW Ste 100

GMMB, INC.

USA

## **AGREEMENT MADE BETWEEN**

## WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

1161-55118-2

**CONTRACT NO. REV.** 

5

**Cancellation Notice** 

Announcement 28 days

**DATE PRINTED** 

11/09/12

Required

AND PAGE

ADVERTISER (OR AGENCY AND ADVERTISER) AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906

OBAMA FOR AMERICA

PO BOX 8102

Washington DC 20007-5108 Chicago IL 60680-8102

USA

PRODUCT95/101/1897 Sched C

LOCAL AGENCY EST. NO. PRODUCT CODE SUSAN INKER-PURETZ 1300 SALESPERSON 1897

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity										
1		SPOTS	<b>I</b> ті	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
47	М	1		07:57P		11/05/12-11/05/12		1	1800.00	1800.00
48	.1	1		11:24A		10/30/12-10/30/12		1	.00	.00
CD										
49 CD	.1	1	11:53A	11:53A	30S	10/30/12-10/30/12	Total Contract:	1 105	.00	.00 119350.00
					Qtr 4	Oct -12 .00	Nov         Dec           119000.00         .00		<u>Total</u> 119000.00	_
					Gill 4		117000.00	GR	AND TOTAL 119000.00	

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